

Run Your Business Like a Business!

Get Organized to Generate a Steady Stream of Leads.

Memberships	Referral Maker® PRO	Referral Maker® CRM
Price	\$140 Per Month CAD	\$49 Per Month CAD
Marketing & Business Management Tools		
Referral Maker® CRM	✓	✓
Monthly Marketing Kit	✓	
Marketing Emails (eReports)	✓	
Digital Presentations and Reports	✓	
Robust Library of Resources	✓	
Training Programs		
The Pathway to Mastery®— Essentials Student Course	✓	
100 Days to Greatness® Discount	SAVE \$300	
Discounts on Training Programs	✓	
Events & Networking		
Buffini & Company Master Class™	ATTEND FOR \$99	ATTEND FOR \$149
Member-Only Web Events	✓	✓
Member-Only Online Community	✓	✓
Buffini Referral Network™	✓	
Buffini Groups & Community	✓	
Add-Ons		
Video Messaging <small>powered by BombBomb™</small>	\$34	\$34
Heritage Profile™ (Personality Profile Tool)	\$295	\$295
Personalized Marketing Mailers	\$30	N/A
Personalization & Client Direct Mailing	\$129	N/A
Referral Maker® CRM Team	\$39/MONTH PER SEAT	\$39/MONTH PER SEAT

The Referral System



The Working by Referral System utilizes direct mail, email, phone calls, video messaging and Pop-Bys along with targeted dialogues and hand-written notes to help you go beyond word of mouth endorsements to create a predictable and steady stream of high-quality referred leads and referrals from their friends and associates.



When you use **Referral Maker CRM**, you will know who to contact and what to say based on your financial goals. Let us be your marketing agency and upgrade to Referral Maker PRO to receive a monthly kit of print and digital marketing flyers that will build your brand and save your time!

Want to learn more about business solutions?

Call 1-800-945-3485 x2 or visit buffiniandcompany.com/bc to get started with a Business Consultation today!

