

Coaching Memberships

Build a Profitable Business and Have More Free Time.

Coaching Benefits	Team COACHING™	One2One COACHING™	Group COACHING
Price	\$1,649 Per Month CAD	\$599 Per Month CAD	\$299 Per Month CAD
Professional Coaching & Assessment Tools			
Bi-Monthly Coaching Sessions	PRIVATE	PRIVATE	GROUP
Monthly Team Coaching Session (for you and your team)	✓		
Business Plan and Business Analysis	✓	✓	
REALStrengths® Profile (in-depth personality profile)	✓	✓	\$295
REALStrengths® Assessment (for your entire team)	✓		
Marketing & Business Management Tools			
Referral Maker® CRM	UP TO 5 SEATS	✓	✓
Monthly Marketing Kit	PERSONALIZED	✓	✓
Robust Library of Resources, Presentations & Reports	✓	✓	✓
Events & Networking			
Buffini & Company Team Leader Conference™	FREE	\$995	\$995
7 Figure Club™ — Live (monthly interactive broadcast)	✓		
Buffini & Company Master Class™	FREE	FREE	\$99
Buffini & Company MasterMind Summit™	\$100 OFF	\$100 OFF	
Buffini Referral Network™	✓	✓	✓
Buffini Groups & Community	PRIVATE	✓	✓
Training Programs			
Team Coaching Curriculum	✓		
100 Days to Greatness®	BUFFINI CERTIFICATION	\$300 OFF	\$300 OFF
The Pathway to Mastery®—Essentials Student Course	✓	✓	✓

All Coaching Memberships Include:



Monthly Marketing Kit

Press “play” on your marketing with an integrated plan. Your monthly marketing kit includes award-winning, professionally-designed marketing materials supported by digital reports and presentations. Add Personalization for more impact and save time by adding Client Direct and letting us take care of the mailing.



Referral Maker CRM

Take the guesswork out of lead generation. Referral Maker CRM tells you who to call, who to see, and what to say. Set your financial goals and personalized action steps are created for you. Members may add-on Video Messaging to make emails pop.

Call **1-800-945-3485 x2** or schedule a complementary Business Consultation at buffiniandcompany.com/bc.



Business Solutions

Get Organized to Generate a Steady Stream of Leads.

Memberships	Referral Maker® PRO	Referral Maker® CRM
Price	\$140 Per Month CAD	\$49 Per Month CAD
Marketing & Business Management Tools		
Referral Maker® CRM	✓	✓
Monthly Marketing Kit	✓	
Marketing Emails (eReports)	✓	
Digital Presentations and Reports	✓	
Robust Library of Resources	✓	
Training Programs		
The Pathway to Mastery®— Essentials Student Course	✓	
100 Days to Greatness® Discount	SAVE \$300	
Discounts on Training Programs	✓	
Events & Networking		
Buffini & Company Team Leader Conference™	ATTEND FOR \$995	ATTEND FOR \$1,495
Buffini & Company Master Class™	ATTEND FOR \$99	ATTEND FOR \$149
Member-Only Web Events	✓	✓
Buffini Referral Network™	✓	
Buffini Groups & Community	✓	
Add-Ons		
Video Messaging <small>powered by BombBomb™</small>	\$29	\$29
REALStrengths® Profile (personality profile tool)	\$295	\$295
Personalized Marketing Mailers	\$30	N/A
Personalization & Client Direct Mailing	\$129	N/A
Referral Maker® CRM Team	\$39/MONTH PER SEAT	\$39/MONTH PER SEAT



The Referral System

The Working by Referral System utilizes direct mail, email, phone calls, video messaging and Pop-Bys along with targeted dialogues and hand-written notes to help you go beyond word of mouth endorsements to create a predictable and steady stream of high-quality referred leads and referrals from their friends and associates.

Want to learn more about business solutions?

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