



# Build a Profitable Business

and have time for the  
important things in life!

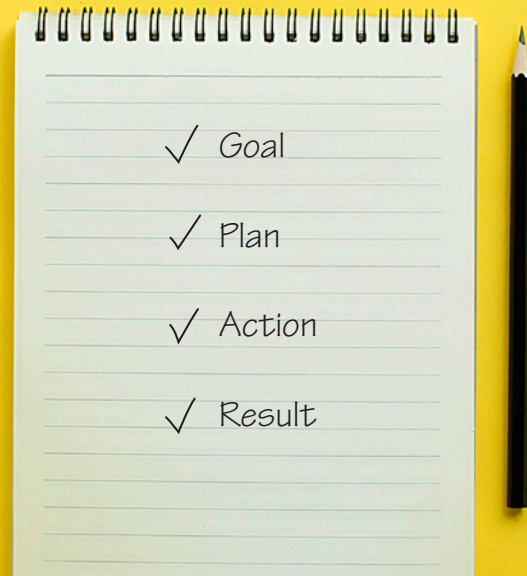


# Why Choose One2One Coaching™?

On average, One2One Coaching Members earn \$310,000 a year. That's 10X the national average\*.

- ✓ Define and set your business, financial and personal goals.
- ✓ Develop a business plan to generate a predictable stream of referred leads and enhance your current relationships.
- ✓ Get organized and manage your time so you can live the life of your dreams.
- ✓ Stay motivated and accountable to earn more and work less.

\*Based on annual income. Buffini & Company is the only business coaching company that tracks and verifies its numbers.





***“A coach can get more out of you  
than you can get out of yourself.”***

**-BRIAN BUFFINI**

# Achieve at Your Highest Level

## **A coach will:**

- ✓ Guide you to create a business plan based on the goals and vision you set for your future.
- ✓ Provide an added layer of accountability while also tracking your progress.
- ✓ Assist you in identifying your strengths and weaknesses and advise on how to manage them.

This combination of tactics, skills and support will help to motivate you to reach a successful balance of business, financial and personal growth.

# Let Us Be Your Marketing Agency

Press “play” on your marketing with a integrated plan that includes professionally designed marketing materials to demonstrate your character and competency with:

- ✔ Marketing calendar for planning.
- ✔ 100 Items of Value (Marketing Materials).
- ✔ 50 printed notecards with envelopes.
- ✔ 100 “Oh, by the way®” stickers.
- ✔ Digital marketing emails (eReports).
- ✔ Digital presentations and reports.





# Stop Chasing Leads. Start Making Money.



Referral Maker® CRM is an award-winning customer relationship management tool that makes running a profitable business easy!

## ✓ Powerful.

Generate a high-quality, steady stream of referrals from people you want to work with.

Included  
With  
One2One  
Coaching

## ✓ Smart.

Set your business and financial goals and get personalized action steps created for you.

## ✓ Focused.

Upload your contacts and rank your relationships.

## ✓ Simple.

Always know who to contact, when to contact them and what to say.

**NEW**

## ✓ Now with Video Messaging\*

powered by BombBomb™

\*Watch your business grow with this personal touch. This add-on is available to all levels of Membership.



# Tap Into Your Full Potential with **Heritage Profile**

Included  
With  
One2One  
Coaching

Our in-depth personality assessment tool, the Heritage Profile, identifies your core motivations to help you achieve at your highest level.

## **Your coach will use it to identify:**

- Your natural selling style.
- The way you learn and process information.
- How you naturally communicate.
- How much “people time” and/or “alone time” you need.
- How you experience time itself.
- Which part of a task you are most enthusiastic about.
- Your natural pace through tasks.
- How you plan for your future.



# Maximize Your Membership



## Buffini & Company Master Class™

Attend this community and networking event designed to help real estate professionals become better business owners for free.



## Buffini Groups & Community

Synergize with other Buffini & Company Members, in-person or virtually, to connect over the shared business philosophy of serving clients at the highest level.



## Buffini Referral Network

Send and receive referrals to top-notch real estate agents who are also part of the Buffini & Company community.



## Training

Courses available for new and seasoned agents! Enroll in one of our training programs at a discounted price and take your business to the next level.



## NEW BENEFIT

## The Pathway to Mastery®—Essentials Complimentary Access

Take a deep dive into lead generation, working with buyers and sellers and learn the seven essentials of negotiation and building a world-class business plan.



# Start Your Success Story Today!

**\$499**<sup>USD</sup>  
PER MONTH

**\$549**<sup>CAD</sup>  
PER MONTH

**1-800-945-3485 x2**  
[buffiniandcompany.com/coaching](http://buffiniandcompany.com/coaching)

