



BUFFINI & COMPANY

REFERRALMAKER | PRO

Real Estate Marketing? Done.



BUFFINI
& COMPANY





Generate a Predictable Stream of **Referred Leads**

Learn to implement our proven Work by Referral system and take advantage of our marketing plan and kit to give you more time to do what you love.

Membership includes:

- ✓ Simple to use Referral Maker® CRM, contact manager and productivity tool.
- ✓ Monthly Marketing Kit.
- ✓ Access to Buffini Groups, community and a robust library of resources.
- ✓ A personal Success Consultant.
- ✓ Buffini Referral Network and discounts on training and events!

Stop Chasing Leads. Start Making Money.



Referral Maker® CRM is an award-winning customer relationship management tool that makes running a profitable business easy!

✓ Powerful.

Generate a high-quality, steady stream of referrals from people you want to work with.

Included
With
Referral
Maker® PRO

✓ Smart.

Set your business and financial goals and get personalized action steps created for you.

✓ Focused.

Upload your contacts and rank your relationships.

✓ Simple.

Always know who to contact, when to contact them and what to say.

NEW

✓ Add-On Video Messaging*

powered by BombBomb™

*Watch your business grow with this personal touch. This add-on is available to all levels of Membership.



Let Us Be Your Marketing Agency

Press “play” on your marketing with a integrated plan that includes professionally-designed marketing materials to demonstrate your character and competency with:

- ✓ Marketing calendar for planning.
- ✓ 100 Monthly Mailings (Marketing Materials).
- ✓ 50 printed notecards with envelopes.
- ✓ 100 “Oh, by the way®” stickers.
- ✓ eReport digital Marketing Emails (eReports).
- ✓ Digital Presentations and Reports.



Put a Face to Your Brand

Optional
Add-On

Personalization

Personalize your marketing mailers with your name, photo, logo, featured properties or businesses your refer to showcase your branding and services you offer.



\$30 USD
PER MONTH

\$35 CAD
PER MONTH



Your Logo

Your Company
5570 Armada Drive
Carlsbad, CA 92008
(800) 945-3485

Your Name

janes@yourcompany.com

Client Direct

Free yourself up to do what you love—work with clients. Let us mail your personalized marketing mailers* to your database with Client Direct®.



\$129 USD
PER MONTH

\$189 CAD
PER MONTH

Members who use
personalized
Items of Value average
\$46,557
more per year
than those who don't.

*Price includes Personalization and Client Direct.
Client Direct is only available with Personalization.



Buffini Groups

Synergize with other Buffini & Company Members, in-person or virtually, to connect over the shared business philosophy of serving clients at the highest level.

- ✓ Take the Work by Referral system to a deeper level.
- ✓ Learn from other business owners and share ideas on how to serve clients with excellence.
- ✓ Stay accountable with an active community where Members regularly connect and support each other.

Maximize Your Membership



Success Consultant

Take your business to the next level with support from your personal Success Consultant who is dedicated to helping you get the most out of your Membership.



Buffini Referral Network

Connect with other Buffini & Company Members to exchange referrals, expand your network and build relationships with like-minded, excellence focused agents.



Buffini & Company Master Class™

Attend this community and networking event designed to help real estate professionals become better business owners for free.



Training Programs

Courses available for new and seasoned agents! Enroll in one of our training programs at a discounted price and take your business to the next level.



NEW BENEFIT

The Pathway to Mastery®—Essentials Complimentary Access

Take a deep dive into lead generation, working with buyers and sellers and learn the seven essentials of negotiation and building a world-class business plan.



Sign up Today!

\$129^{USD}
PER MONTH
+S/H & tax

\$140^{CAD}
PER MONTH
+S/H & tax

1-800-945-3485 x2
buffiniandcompany.com/rmpro

