

BUFFINI & COMPANY

# Leadership COACHING™

Lead with  
**strength,**  
**clarity** and  
**confidence**



# Why choose Leadership Coaching™?

**To skyrocket your earnings you need to:**

- ✓ Generate more leads, sales and profits.
- ✓ Leverage your skill set and that of your team.
- ✓ Manage your time and energy.
- ✓ Create a winning culture and winning office.
- ✓ Recruit and retain top-performing talent.



# Achieve more with your coach

## Your coach is:

- ✓ Hand-selected to serve you based on their real-world experience and coaching expertise.
- ✓ Qualified to clarify your business and personal goals and keep you motivated and accountable to achieve them.
- ✓ Certified as a Leadership Coach after rigorous training and participation in weekly skill sessions.



# Your coaching program is designed for you

## Unique touchpoints with your Leadership Coach:

- ✓ Three coaching calls every month.
  - Two calls for you to clarify team goals and focus on your personal leadership.
  - One call for your entire team with content co-created by you and your Leadership Coach based on your unique needs.





# Leadership training

Led by industry legend Brian Buffini and supported by other Buffini & Company experts, you'll get powerful on-demand content.

## THE **CURIOUS** CEO DERMOT BUFFINI

Learn from the best and brightest in leadership. On this monthly web series, Buffini & Company CEO, Dermot Buffini, and his guests will uncover the tactics, strategies and lessons that help great leaders succeed. Leadership Coaching™ Members get a backstage pass with an exclusive Q&A during the live webinar.

# Included with your membership



## **REALStrengths® Profile**

This comprehensive whole-person analysis, conducted by a certified in-house interviewer is designed to reveal your unique strengths and provide customized strategies to live your life by design.



## **REALStrengths® Assessment**

An online assessment for your entire team which identifies specific strengths that are proven to create measurable professional results.



## **Monthly Marketing Kit**

Award-winning printed marketing materials supported by a digital marketing kit that is delivered to your door each month.



## **Referral Maker® CRM | Team with Social Suite**

Get powerful lead insights, track new leads, and automate your social media marketing for you and your team. Up to 50 licenses of Social Suite and CRM | Team.



**Buffini Referral  
Network™**



**Buffini & Company  
training programs**



**Events &  
networking**



**Buffini Groups**



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 **LEADERSHIP  
CONFERENCE™**

Leadership Coaching Members receive complimentary registration to this annual two-day conference. Join team leaders from across North America to exchange ideas, grow your leadership skills and work on building your legacy business.

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## Earn \$778K and take 8 weeks off a year

**\$1,499** USD  
+S&H/Tax  
PER MONTH

**\$1,649** CAD  
+S&H/Tax  
PER MONTH

**1-800-945-3485 x2**  
[buffini.com/leadership-coaching](https://buffini.com/leadership-coaching)