

BUFFINI & COMPANY

One2One
COACHING™

Build a Profitable Business

and have time for the
important things in life!

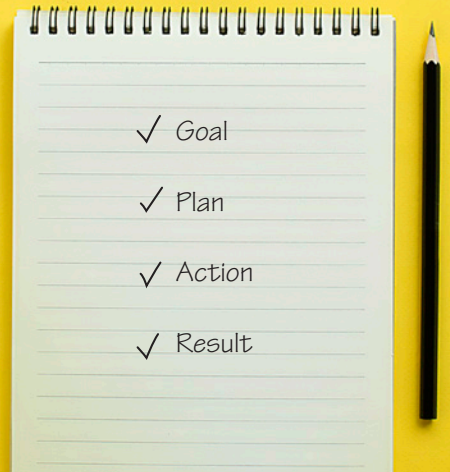


Why Choose **One2One Coaching™**?

On average, Coaching Members earn \$460,000 a year. That's 10x the national average.*

- ✓ Define and set your business, financial and personal goals.
- ✓ Develop a business plan to generate a predictable stream of referred leads and enhance your current relationships.
- ✓ Get organized and manage your time so you can live the life of your dreams.
- ✓ Stay motivated and accountable to earn more and work less.

*Average income of Buffini & Company's Coaching Members.



Achieve at Your Highest Level

A coach will:

- ✓ Guide you to create a business plan based on the goals and vision you set for your future.
- ✓ Provide an added layer of accountability while also tracking your progress.
- ✓ Assist you in identifying your strengths and weaknesses and advise on how to manage them.

Buffini & Company Coaches are the only certified, full-time coaches in the industry and have the tactics and skills to motivate you to reach a successful balance of business, financial and personal growth.



***“A coach can get more out of you
than you can get out of yourself.”***

-BRIAN BUFFINI

Your One-Stop Real Estate Marketing Shop

“Press “play” on real estate’s industry-leading marketing services solution designed to keep you connected with your database through multiple marketing channels. It includes:

Digital:

- ✓ Automated social media marketing with MLS integration.
- ✓ Digital eReports, presentations, and cover letters.
- ✓ Video scripts and market update videos.



Traditional:

- ✓ 100 monthly mailings (marketing materials).
- ✓ 50 printed notecards with envelopes.
- ✓ Marketing calendar for planning.
- ✓ 150 “Oh, by the way®...” stickers.

Stop Chasing Leads. Start Making Money.



Referral Maker® CRM is an award-winning customer relationship management tool that makes running a profitable business easy!

✓ Powerful.

Generate a high-quality, steady stream of referrals from people you want to work with.

✓ Smart.

Get personalized action steps created for you based on the financial goals you set.

✓ Focused.

Upload your contacts and rank your relationships.

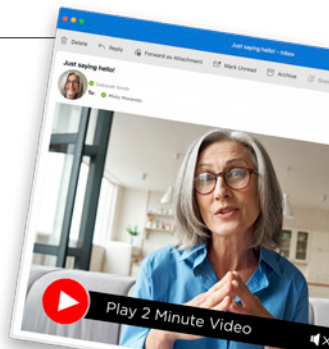
✓ Simple.

Always know who to contact, when to contact them and what to say.

✓ Add Video Messaging* for \$29/month

powered by  BombBomb

*Watch your business grow with this personal touch. This add-on is available to all levels of Membership.



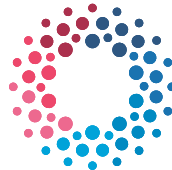
REALStrengths® Profile

This comprehensive whole-person analysis is conducted by a certified in-house interviewer and designed to reveal your unique strengths. As a One2One Coaching Member, your coach will use this information to provide customized strategies to live your life by design.



Your coach will use it to identify:

- ✓ Your natural selling style.
- ✓ The way you learn and process information.
- ✓ How you naturally communicate.
- ✓ Your natural pace through tasks.
- ✓ How you plan for your future.



BUFFINI & COMPANY

REALStrengths®

Maximize Your Membership



Events & Networking

Attend Buffini Coaching Summit™ for \$295 or a Buffini Coaching LIVE for \$45 and save on Buffini & Company Leadership Conference™.



Buffini Groups

Synergize with other Buffini & Company Members, in-person or virtually. Each month, there is a facilitated meeting with a provided topic that is grounded in the business philosophy to be of service.



Buffini Referral Network

Send and receive referrals to top-notch real estate agents and tap into the peer-to-peer pillar of your business.



Buffini & Company Training Programs

Courses available for new and seasoned agents. Members get complimentary access to The Pathway to Mastery®—Essentials along with discounts on other training courses.

BUFFINI & COMPANY

One2One
COACHING™

Start Your Success Story Today!

\$ **549**^{USD}
PER MONTH

\$ **599**^{CAD}
PER MONTH

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