



BUFFINI & COMPANY

REFERRALMAKER | PRO

Your One-Stop **Real Estate Marketing Shop**



**BUFFINI
& COMPANY**



Generate a Predictable Stream of Referred Leads

Learn to implement our proven Work by Referral™ system and take advantage of our marketing plan and kit to give you more time to do what you love.

Membership includes:

- ✓ Simple to use Referral Maker® CRM, contact management and productivity tool.
- ✓ Access Referral Maker® Social Suite, powered by Back At You. An automated social media marketing solution with MLS integration.
- ✓ Monthly marketing kit including mailers, digital eReports, scripts, and more.
- ✓ Access to Buffini Groups, online community and a robust library of resources.
- ✓ Buffini Referral Network and discounts on training and events!

Stop Chasing Leads. Start Making Money.



HW TEC 100
REAL ESTATE

Referral Maker CRM is an award-winning customer relationship management tool that makes running a profitable business easy!

✓ Powerful.

Generate a high-quality, steady stream of referrals from people you want to work with.

✓ Smart.

Get personalized action steps created for you based on the financial goals you set.

✓ Focused.

Upload your contacts and rank your relationships.

✓ Simple.

Always know who to contact, when to contact them and what to say.

Add Video Messaging*

powered by  BombBomb

USD \$29 per month
CAD \$34 per month

*Watch your business grow with this personal touch. This add-on is available to all levels of Membership.



Your One-Stop Real Estate Marketing Shop

“Press “play” on real estate’s industry-leading marketing services solution designed to keep you connected with your database through multiple marketing channels. It includes:

Digital:

- ✓ Automated social media marketing with MLS integration.
- ✓ Digital eReports, presentations, and cover letters.
- ✓ Video scripts and market update videos.

Traditional:

- ✓ 100 monthly mailings (marketing materials).
- ✓ 50 printed notecards with envelopes.
- ✓ Marketing calendar for planning.
- ✓ 150 “Oh, by the way®...” stickers.



Social Media on Autopilot!

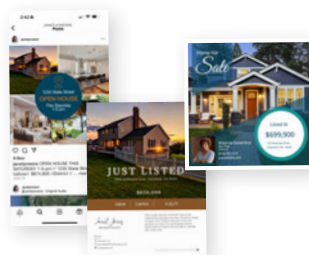
Elevate and simplify your real estate social media marketing using Referral Maker® Social Suite
Powered by Back At You.

We know the importance of social media marketing. We also know it can be time consuming and costly. Social Suite helps you by automating your social posting all in one tool.

Automated Scheduling and Posting



Automate your MLS listings to social media.



Personalize with professional templates.



Included with Referral Maker® PRO | Become a Social Media Marketing Pro

- Referral Maker® PRO
- Leadership Coaching™
(Access for up to 50 team members.)
- One2One Coaching™

Maximize Your Membership



Events & Networking

Attend Buffini Coaching Summit™ for \$395 or a Buffini Coaching *LIVE* event for \$85. Meet industry leaders and connect with your peers.



Buffini Groups

Synergize with other Buffini & Company Members, in-person or virtually. Each month, there is a facilitated meeting with a provided topic that is grounded in the business philosophy to be of service.



Buffini Referral Network

Send and receive referrals to top-notch real estate agents and tap into the peer-to-peer pillar of your business.



Buffini & Company Training Programs

Courses available for new and seasoned agents. Members get complimentary access to The Pathway to Mastery®—Essentials along with discounts on other training courses.

Put a Face to Your Brand

Optional
Add-Ons

Personalization

Personalize your marketing mailers with your name, photo, logo, featured properties or businesses you refer to showcase your branding and services you offer.



\$30 USD
+S&H/Tax
PER MONTH

\$35 CAD
+S&H/Tax
PER MONTH



Your Logo

Your Company
5570 Armada Drive
Carlsbad, CA 92008
(800) 945-3485

Your Name
janes@yourcompany.com

Personalization and Client Direct®

Free yourself up to do what you love — work with clients. Let us mail your personalized marketing mailers to your database with Client Direct.*



\$129 USD
+S&H/Tax
PER MONTH*

\$184 CAD
+S&H/Tax
PER MONTH*

Members who use
personalized
Items of Value average

\$46,557
more per year
than those who don't.

*Price includes Personalization and Client Direct. Client Direct is only available with Personalization.



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Become a Marketing Pro Today!

\$149^{USD}
PER MONTH
+S/H & Tax

\$169^{CAD}
PER MONTH
+S/H & Tax

1-800-945-3485 x2
buffini.com/rmpro

