

# One Small Step...



These three words are widely recognized as the beginning of one of the most famous statements ever spoken in the universe. It was the culmination of an almost decades-long goal which included total buy in, focus, belief and trust in both the vision of the project, and the team that executed it.

In honor of the 50th Anniversary of the lunar landing, we'd like to share some ideas to help you focus your vision and have some more belief in yourself and your business.

## What are you waiting for? Take that giant leap!

### Roll Out the Red Carpet!

ARMSTRONG, a documentary about the first man on the moon, Neil Armstrong, is being released on July 12, in select theaters and on-demand streaming services. Host a viewing party for your clients! Rent out a theater and have a private showing of the film. Check your local theater for more details. Lights, camera, referrals!

### 3-2-1 Blast Off!

OREO has created a limited edition cookie to commemorate the moon landing's 50th anniversary. You can find them at your local grocery store or online. For only a couple bucks a package it makes a great Pop-By! Use one of the tags we've created for you! How sweet is that?



### There Is no "I" in Team

If you are a team leader, broker, mentor or even a part of a business-networking group, watch the documentary as a team building exercise. Create discussion questions that use the lessons learned in the film to tie into goal setting and planning for your group. Together Everyone Achieves More!

### Put the Unity in Community (Virtually)

On July 20, create a post for your social media platforms that asks the question: "Where were you when a man walked on the moon for the first time?" You'd be surprised by how vivid people's memories are about this day! It's a fun way to engage with your friends, clients and family. How many, "I wasn't born yet" answers do you think you'll get? Most interesting answer wins a Starbucks® gift card!

THE  
**BRIAN  
BUFFINI**  
SHOW™

### Oh by the way ...

Tune into The Brian Buffini Show, Episode 164, on Tuesday, July 23! During this special edition podcast, Brian Buffini will feature his interview with Neil Armstrong and commentary from the film's director! **Subscribe at [www.thebrianbuffinshow.com](http://www.thebrianbuffinshow.com)**

