

BUFFINI & COMPANY



**MASTER
CLASS**

VIRTUAL EVENT

Buffini & Company's 2023 Master Class is coming to your office!

Our top leaders will share the essential skills, insights and secrets to mastering your craft and growing your business.

You'll learn strategic tips on how to thrive during a changing market, capture more listings and market effectively to win.

Learn. Connect. Grow.

\$99

Available to purchase:

October 25 -
December 15, 2023

Available to view:

November 6 -
December 15, 2023

This virtual event is packed with four expert sessions recorded at the 2023 Master Class in Seattle, WA.

01 Outperform the Recession — Brian Buffini

Brian Buffini kicks off Master Class sharing how now is the time to outperform the recession. He'll show you how to:

- Help buyers navigate a high interest rate environment.
- Help sellers manage the fear of missing out on the market highs.
- Encourage your database to see investment real estate as a hedge against inflation.

With insights on the economy and the market, you'll learn the skills you need to make the most of this industry moment.

02 Do it N.O.W! — Brian Buffini

Discover how to reduce the chaos, own the listings, build market share, and enjoy the good life. Learn how taking massive action now will impact your business for the good and be sure you don't get left behind.

03 Play to Win — Bill Hampton

Marketing guru, Bill Hampton will discuss the powerful lead-gen and promotional pillars of every built-to-last business that will help you win the market.

04 Sell, Serve and Communicate in a Changing Market

Derek Jones will lead a discussion with profiling and communication experts Rachael Yeaman and Kevin Buffini on how to use your unique strengths to drive sales, stand out against the competition and meet the challenges of today's market.