

3 Secrets Top Real Estate Agents Know

When every dollar matters — the competition is tight — and you're not producing like you want to — you need solutions that will make an immediate impact on your business. Tap into these secrets top producers use to power through roadblocks.



ROADBLOCK 1: You've wasted money and time on programs that don't work.

SECRET 1 | Referral Maker® PRO is your one-stop solution!

- Professionally designed monthly marketing kit with print and digital assets.
- Referral Maker® Social Suite, powered by Back At You — social media marketing created and automatically posted for you.
- Tools that simplify your marketing and help you build consistent referral business.



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ROADBLOCK 2: You're missing out on opportunities because you don't have a system in place to manage your clients and leads.

SECRET 2 | As part of Referral Maker® PRO, you also get Referral Maker® CRM!

- An easy-to-learn and use comprehensive customer relationship management tool that efficiently organizes and qualifies your database.
- Tracks your leads, income, transactions, and sales stats.
- Provides daily action steps and organizes your calendar so you know exactly when to contact your most important clients and leads.



ROADBLOCK 3: You don't need more leads. You need better quality leads that will convert to more deals.

SECRET 3 | Say goodbye to cold online leads with the power of Working by Referral!

- Learn how cultivating your database with calls, notes and Pop-Bys creates a constant pipeline of warm leads.
- Connect with North America's biggest referral network of agents who work like you do.
- In this complimentary digital iconic Buffini course, The Pathway to Mastery® — Essentials, learn the proven lead-generation tactics from real estate legend, Brian Buffini.

Thousands of Buffini clients know **Referral Maker PRO** is the best option in the industry. Contact us today for a Free Business Consultation to learn more!

